

# READ ALL ABOUT IT! Calling All Authors, Novelists, Biographers, Poets, Playwrights, Composers, Publishers, Agents, Festivals & Publicists...



***Are you keen to share your new book or work with as wide an audience as possible? Promoters, are you looking to boost your marketing campaign and generate sales? Want to give nearly 2 million people in 54 countries the chance to 'Read all about it'?***

Here's a high-value, low-cost opportunity to Get Into Chris Grimes's Good Books!

**Experienced professional broadcaster and Arts & Entertainments expert CHRIS GRIMES invites you to be a guest on his hit PODCAST, part of 'The Good Listening To' show.**

In a 45-minute, uniquely formatted conversation, you'll share the story of your new book / play / film / musical work / scientific research paper / nail-biting drama as you talk about your inspirations, sources, unsung contributors & supporters. **PLUS, to promote it, you'll get to read an extract of your choice.**

Actor & broadcaster Chris is an award-winning filmmaker & writer of scripts & comedy sketches, so you'll be 'amongst friends', in safe hands as you create a memorable, valuable recording, using it to:

- **reach new audiences** promoting your work UK and worldwide
- **promote yourself** & your career to attract new audiences & inspire others
- state clearly **how & where people can buy your new publication**



**GO GLOBAL** LinkedIn/ Facebook Lives, podcast platforms, Vimeo, social media, reach an international & UK audience on Chris's UK Health Radio show, total **2 million viewers & listeners in 54 countries**

**PLUS** You'll receive your own professionally edited master recording of your interview to support your future promos, to edit for websites, newsletters, social media & to boost your publisher's marketing

**THE GOOD LISTENING TO PODCAST**



**'A brilliant podcast interview structure'**  
"Chris is warm and generous and made it effortlessly easy for me to tell the story behind my new book."  
- Colin Hunter, Leadership In Business Author

**'Time for some cake!'**  
"It tickled my brain. And now for some cake and a lie-down."  
- Roger McGough CBE, Poet & Playwright

**'He's the best - I loved it'**  
"I did lots of US promos, radio & TV, Sky News. Without doubt, the best interview I've had."  
- Malcolm Stern, Psychologist & Author of 3 Books

For more information please contact [goodbooks@secondcurve.uk](mailto:goodbooks@secondcurve.uk) or +44 (0)7711 644 094